

# SMACNA Convention Advertising & Sponsorship

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Sponsorship

*Mark preferred event.*

SMACNA contractors and their families always enjoy the convention. Connect your company name with a memorable event. Sponsor one or more of the following and we'll give your company prominent recognition both *in the program book and onsite*.

- Penn National/Hollywood Casino ..... \$5,000
- Kid's Dinner and Program ..... \$3,000
- Murder Mystery ..... \$2,500
- Contractor's Lunch ..... \$1,000
- Coffee break ..... \$ 500
- Friday Night Musicians ..... \$ 200

## Advertising

*Mark preferred ad size.*

Advertise in the convention program book to gain SMACNA contractor's attention. SMACNA guests use the book extensively during the three days of activity; particularly to see who advertised! Put your company ad at the fingertips of SMACNA members.

- Full Page back cover ..... \$400  
(8.5"w x 11"h)
- Full Page inside front cover ..... \$400  
(8.5"w x 11"h)
- Full Page ..... \$300  
(8.5"w x 11"h)
- Half Page ..... \$200  
(8.5"w x 5.25"h)

## Guidelines

**Deadline for artwork: June 2, 2009**

### Ad specifications:

- Ads will be printed in black and white.
- Send ads and logos as IBM formatted electronic files.
- Send files in .tif, .eps, .jpg, or .pdf format.
- Camera ready artwork can be accepted.
- E-mail files to [jennifer@wannerassoc.com](mailto:jennifer@wannerassoc.com).

### Payment options:

- Check enclosed (payable to SMACNA of PA)
- Send an invoice to the address above.

**Send ad/sponsor reservation, registration, artwork, and payment to:**

Jennifer Summers  
908 N. Second Street  
Harrisburg PA 17102  
Phone: 717.441.6053; Fax: 717.236.2046  
E-mail: [jennifer@wannerassoc.com](mailto:jennifer@wannerassoc.com)